



Increase your selling power with the  
**REVEAL**™ mattress recommendation system.

# Interested in increasing store performance?

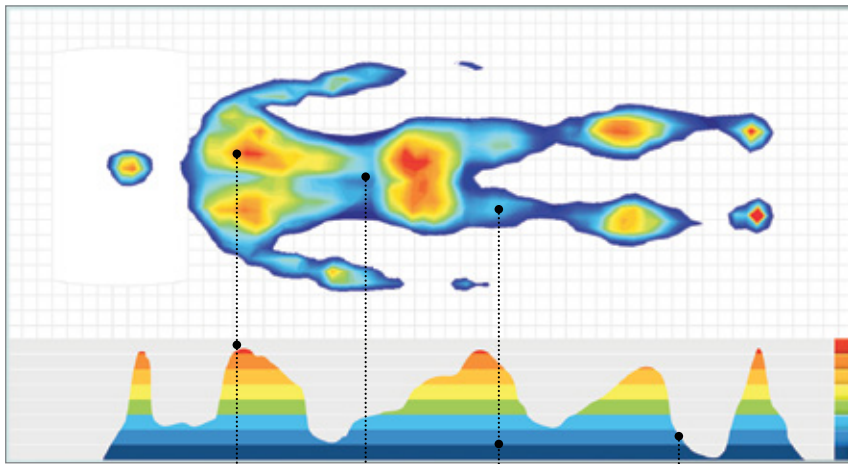
## Use REVEAL™ Mattress Recommendation System

Pressure imaging technology designed exclusively for retailers to easily and quickly help their customers find the most comfortable and supportive mattress for their body.

REVEAL™ is the innovative technology that is changing the mattress buying experience and improving our clients' sales globally.

Created specifically for the retail market by pressure mapping innovator XSENSOR®, REVEAL™ uses the most advanced technology in the world to provide a highly accurate pressure imaging system that displays a dynamic, high-resolution body pressure image to assist in mattress recommendations.

### The ComfortMap™ Measures Pressure Points



Red indicates peak pressure points.

Body form shows lower back support.

Blue indicates areas of lower pressure.

Flatter curve indicates better conformity.

REVEAL™ measures and analyzes body surface pressures, and identifies pressure points that need to be relieved with the appropriate mattress.

\*Use the comfort line to show where there are peaks in body pressure.

### Three Easy Steps

**Simplicity and consistency:** The three-step workflow is quick, easy to use and provides a consistent selling process that guides salespeople through the REVEAL™ experience.

**Real-time insights and unbiased recommendations** of an appropriate mattress category **helps customers be confident** that they have found the right mattress.



1 Profile



2 Imaging



3 REVEAL Results

# Select from 2 **REVEAL™** products that create different experiences for you and the customer.

## The Educate Experience or the Compare Experience

Retailers can select the appropriate tool to best complement their sales process and there are several branding options available. REVEAL's durable design and construction is backed by the XSENSOR® Warranty and Support Guarantee.

### Educate Experience

#### The kiosk

With the kiosk, salespeople can show the customer their body pressure map, and explain the importance of finding an appropriate mattress that will relieve the pressure points. The results screen can be customized.

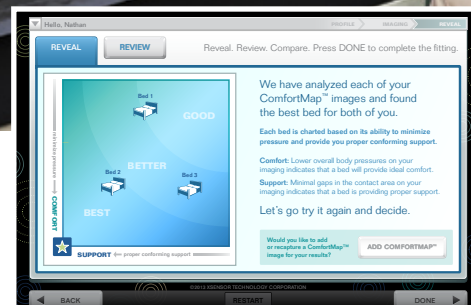
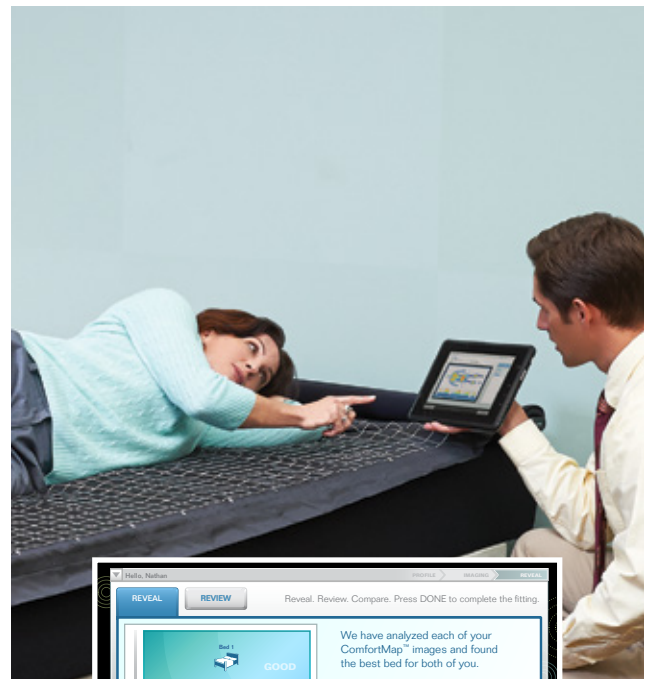


The customer receives a recommendation on a mattress type to shop within.

### Compare Experience

#### The mobile solution

This wireless system enables the customer to compare the comfort and support of multiple mattresses. The body pressure maps shows the customer which mattress alleviates the pressure points and is the best fit for their body and sleep style.

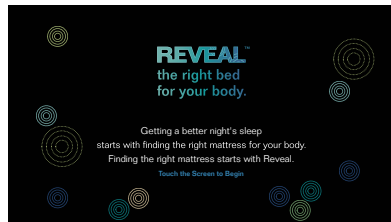


The customer receives a ranking for the tested mattresses, in a Good-Better-Best format.

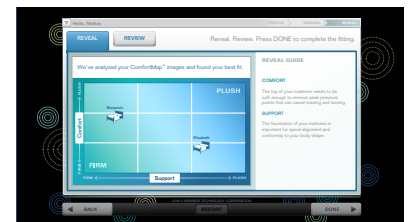
# REVEAL™ also provides custom branding options letting retailers create their own unique shopping experience.

## Pure Reveal™

The pure path offers a true REVEAL™ branded experience in your store. In this relationship, the REVEAL™ brand is the only brand in the experience.



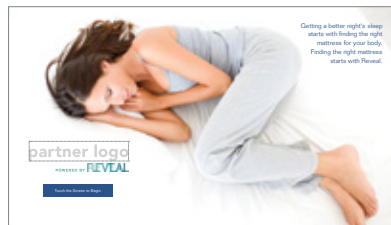
Intro



Results

## Custom Brand

The custom brand path allows you the flexibility of labeling the REVEAL™ experience with your brand.



Intro



Results

## About XSENSOR®

XSENSOR® Technology Corporation is an award-winning innovator in the field of pressure imaging for use in sleep research, automotive testing, and pressure ulcer prevention. For over 15 years, XSENSOR® has developed pressure imaging technology that delivers the practical, real-world benefits of personal comfort and patient safety.



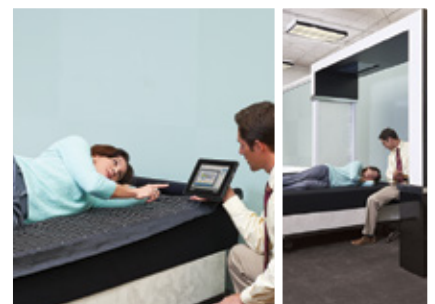
**AUTOMOTIVE TESTING**



**PATIENT SAFETY**



**SLEEP SOLUTIONS**



Learn more about XSENSOR®, contact us at [sales@xsensor.com](mailto:sales@xsensor.com)

XSENSOR® Technology Corporation  
133 12 Ave SE  
Calgary, Alberta T2G 0Z9  
Canada  
[xsensor.com](http://xsensor.com)

North America  
403-266-6612  
Toll-free: 866-927-5222